



cartrefi gwell, dyfodol disglair
better homes, brighter future

PRESS RELEASE
Date: June 2010

Tai Ceredigion launched their friendly mascot "TC" at the Urdd National Eisteddfod

Tai Ceredigion, the new locally based not-for-profit housing association launched their brand new mascot at this year's Urdd National Eisteddfod in Llanerchaeron, Ceredigion.

Tai Ceredigion was supporting the festival, as it was being held locally, and had a stand. There were different activities for children and opportunities for visitors to meet staff who provided information on green energy with energy efficient freebies, how tenants can get involved, housing and maintenance surgeries, and financial inclusion advice.

Tai Ceredigion's Chief Executive Steve Jones said "We were delighted to be taking part in the Urdd Eisteddfod this year as it was in our home county. It was a wonderful festival and everyone loved "TC", our new friendly house mascot. We were very lucky and had lots of visitors to our stand including the Minister for Rural Affairs Elin Jones AM and Mark Williams MP."